

Displayways
v.c

TOBACCO
DOCK

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SITE BRANDING

The Venue

Located at the heart of London, Tobacco Dock extends over two levels, offering more than 16,000 sqm of impressive, 'blank canvas' event space.

With striking indoor and outdoor courtyards, it offers multiple event spaces that are stylish, filled with natural light and stunning waterside views.

The flexible spaces can be easily adapted to provide an intimate setting for a discreet board meeting, a major consumer exhibition, a televised awards ceremony or high end corporate partner conference.

The Branding

Displayways is located not far from Tobacco Dock. We specialise in graphics and branding, from production through to installation.

We offer a personal service, technical knowledge, innovative thinking and a hands on approach to every project.

We know that a careful eye on detail is required to deliver a quality service.

Having fulfilled many clients wishes at Tobacco Dock in the past, we are specialists at branding this venue and know every achievable possibility.

West & East Pennington

Pennington Street Entrances Outside

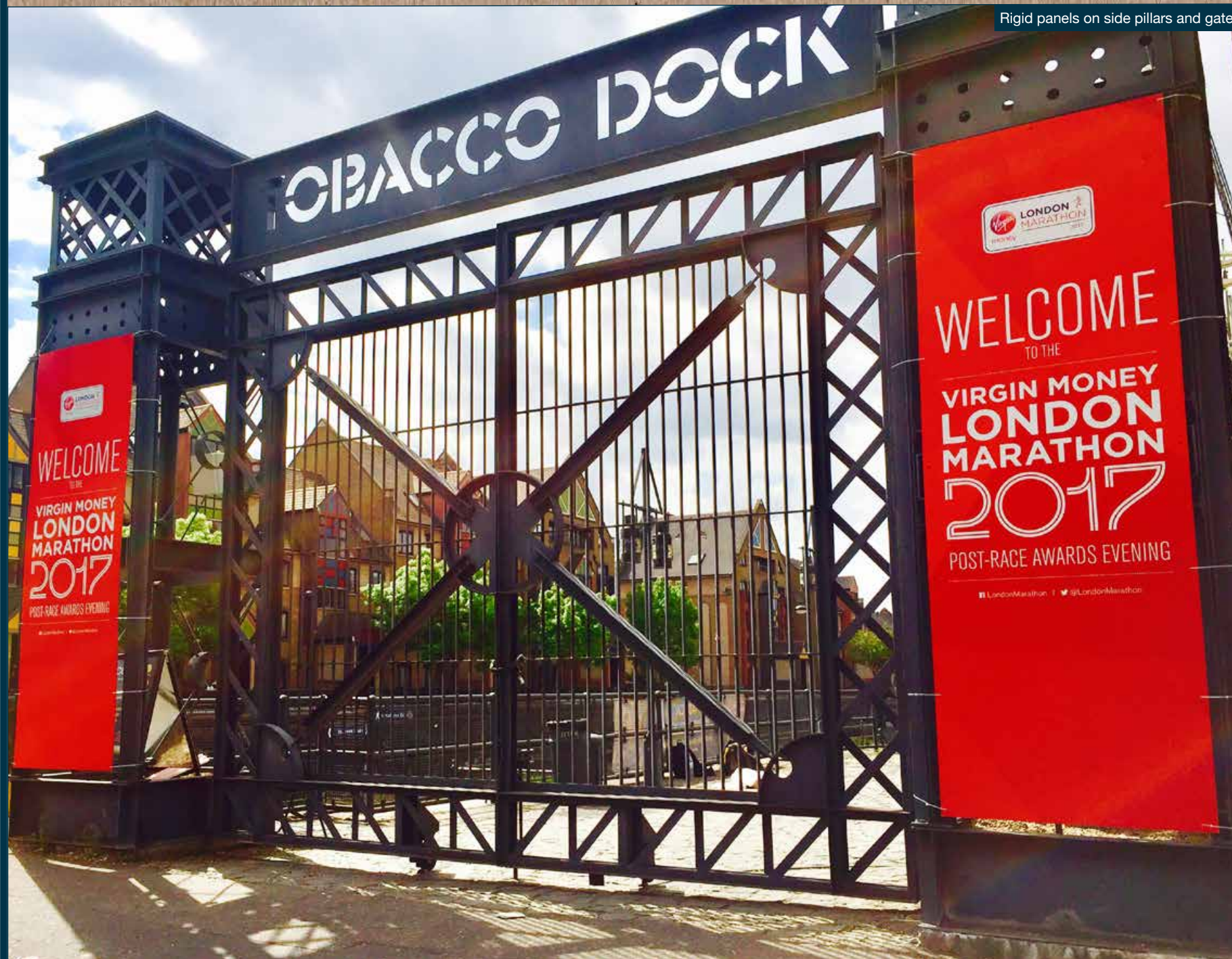
These entrance pillars provide an ideal space for event promotion, creating a bold first impression upon entering the venue including a full width overhead hanging sign



Quayside Entrance

Quayside Entrance Gate Branding

These entrance options provide wow factor for your event promotion, creating a bold first impression upon entering the venue



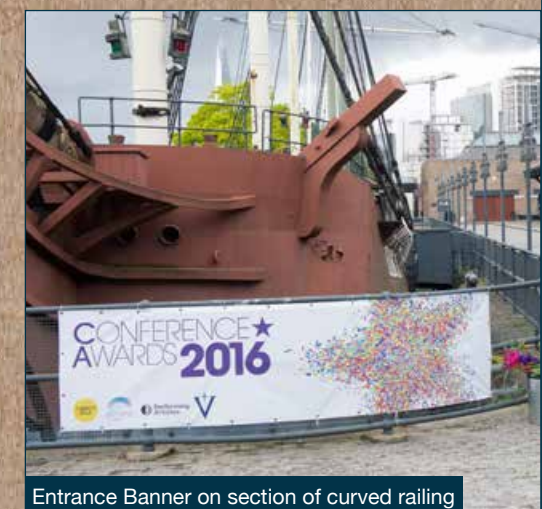
Rigid panels on side pillars and gates



Rigid Panels on entrance side pillars



Rigid Entrance panel on railings

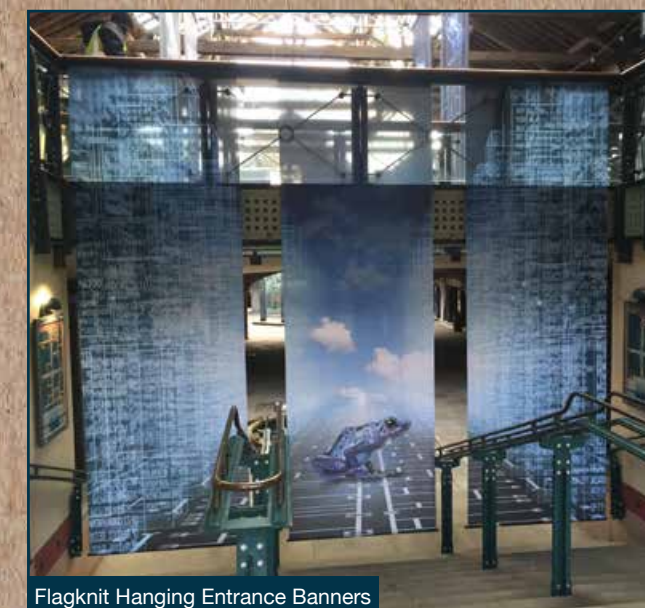
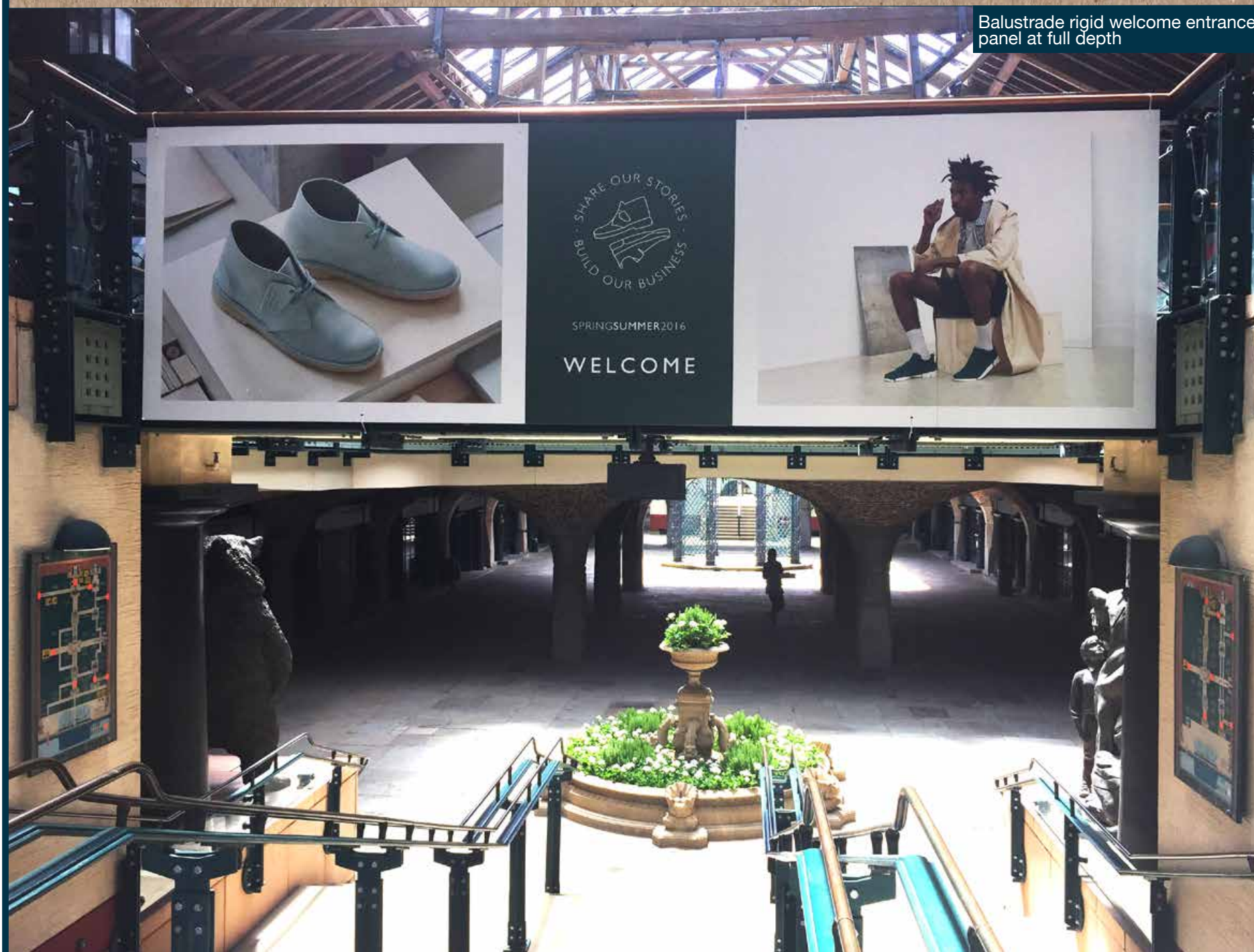


Entrance Banner on section of curved railing

West & East Entrance Foyer

West & East Pennington Entrance Foyer

These large entrance foyers to the venue provide a perfect branding space to welcome people to your event



Quayside Walkway Entrance

Examples of entrances Quayside 6 & Quayside 1

There are a multitude of branding options available to guide attendees to your entrance

Vinyl arch entrance way into Quayside rooms



Top section only vinyl, entrance to The Quayside Bar

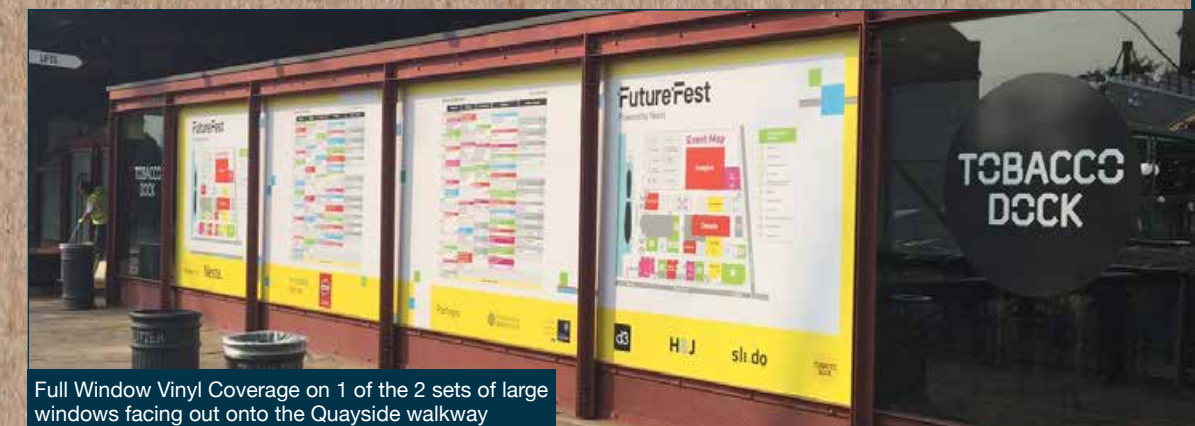
Printed and cut vinyl on Quayside windows.



Quayside Walkway Railing Banners



Solid vinyl prints to outside of the windows next to Quayside 6 entrance plus cut vinyl applied above the cloakroom entrance in Quayside 6



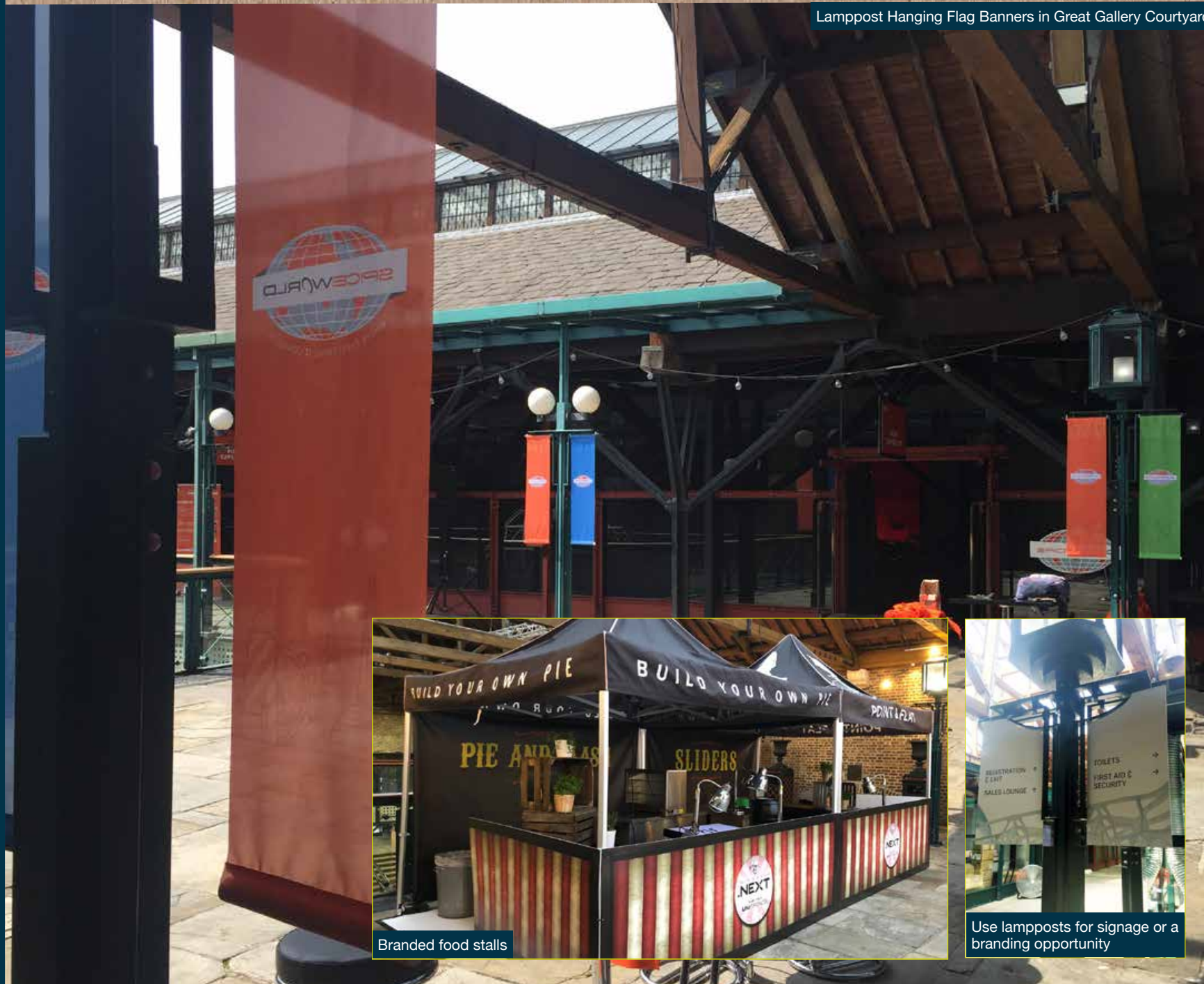
Full Window Vinyl Coverage on 1 of the 2 sets of large windows facing out onto the Quayside walkway

Quayside Courtyard Entrance

Quayside Courtyard Entrance and West Mall Walkways

There are various hanging options to brand the impressive walkways

Lampost Hanging Flag Banners in Great Gallery Courtyard



Branded food stalls

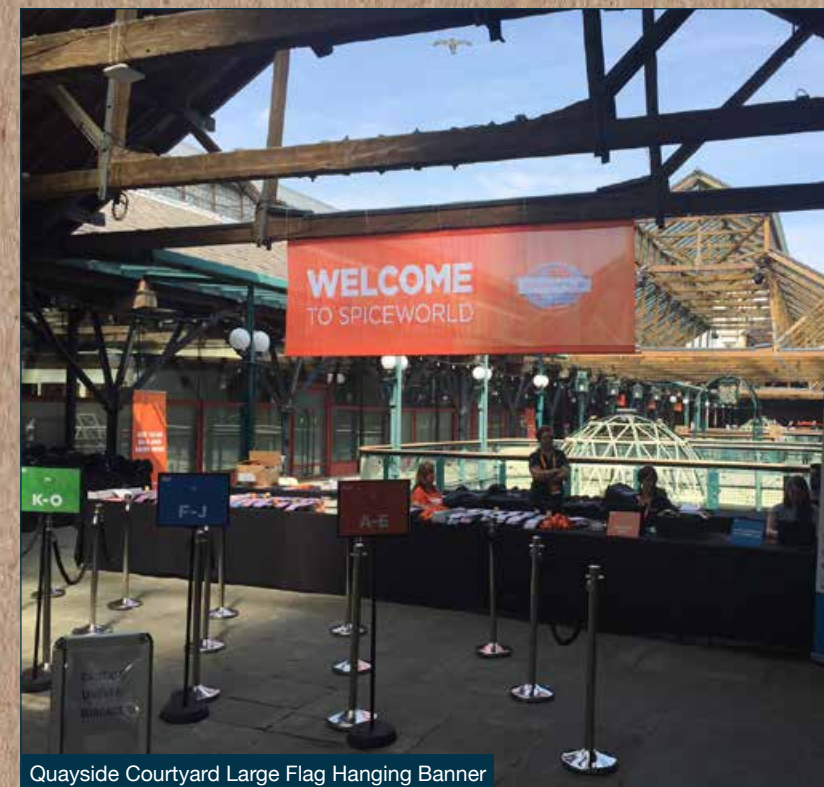
Use lampposts for signage or a branding opportunity



2m x 2m Tension Fabric Welcome Wall.
Available for hire, other sizes available



Full branded bar. vinyl applied direct



Quayside Courtyard Large Flag Hanging Banner



Reverse side of same flag banner

Lower Quayside Entrance

Quayside Courtyard Entrance & West Mall Walkways

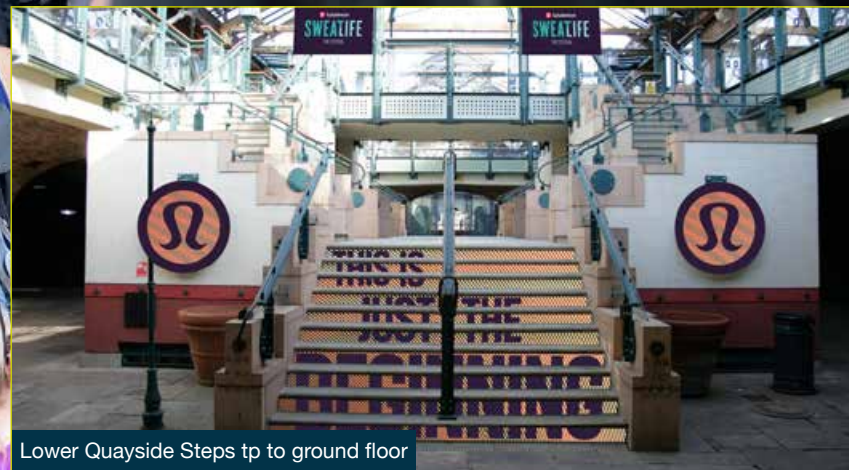
There are a multitude of branding options available to guide attendees to your entrance



Lower Quayside Archway entrance



Balustrade Welcome Entrance PVC Banner at glass depth only



Lower Quayside Steps tp to ground floor



Lower Quayside Entrance



Lower Quayside Arch

The Vaults

Another level of the venue
With different branding options

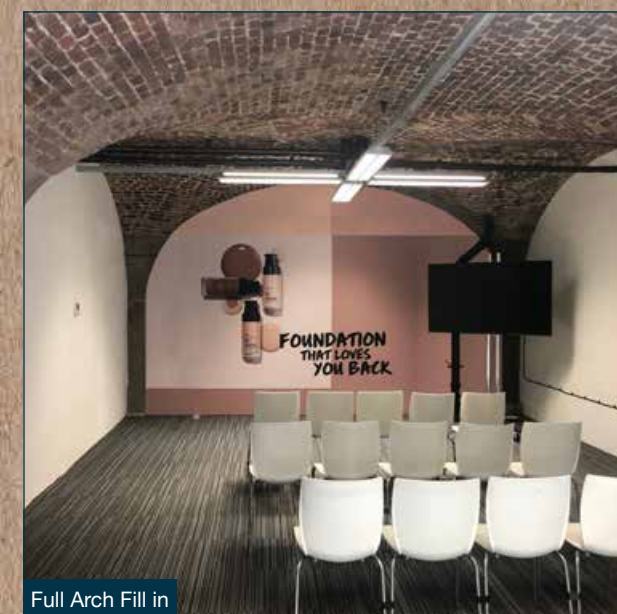
Another level of the venue with different branding options.
Every corner offers a different branding opportunity



Vault Headers



The Birdcages with banner infills



Full Arch Fill in



Fabric wall arch fill in

Hanging Signs

Branding around the venue in all areas
Hanging Signs

Conveniently located, a perfect option for branding each area



Hanging Signs Outside The Great Gallery



Hanging Sign by East Mall Square



We can also add additional hanging signs in other areas if required

We have full detailed specifications for all areas to help you set up artwork for your event

Window Branding 1

Window Vinyl - Full Coverage

Applied direct to the glass

There is glass associated to all areas in the venue which is perfectly located for easy and cost effective branding specific to each area



Solid Vinyl Full Coverage



Solid Vinyl Full Coverage, lower section



Solid Vinyl Full Coverage



Solid Vinyl Full Coverage



Partial vinyl coverage

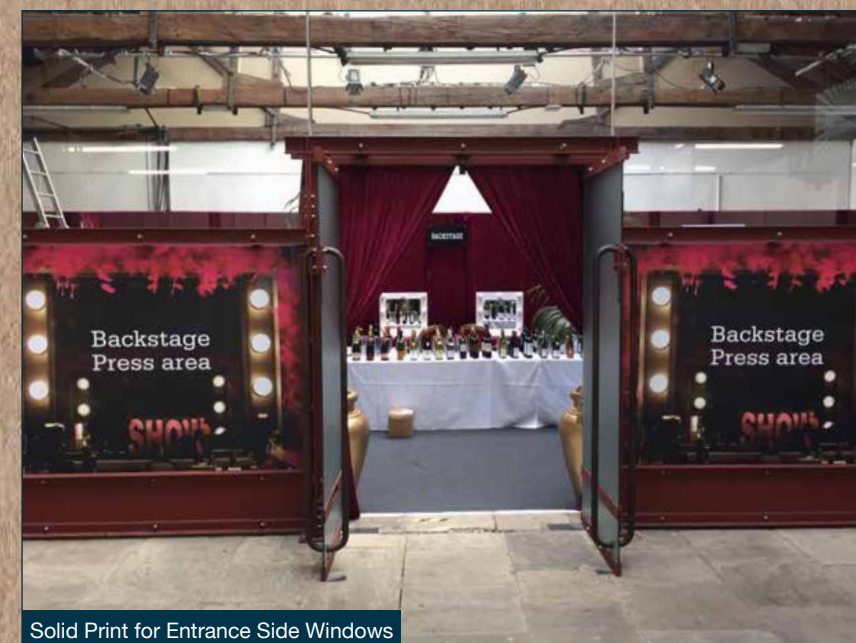
Window Branding 2

Window Vinyl - Part Coverage

Full colour applied direct to the glass

You don't have to cover everything! Part Coverage works!

Part area coverage applied directly to the lower sections of glass, inside or outside, single sided and double sided.



Window Branding 3

Window Cut vinyl

Part Window Coverage – Single Colour

For a more cost effective option consider single colours or a more subtle frosted vinyl cut to shapes and applied



Frosted cut lettering



One Colour Cut Vinyl



One Colour Cut Vinyl



One Colour Cut Vinyl

Window Branding 4

Window Cut vinyl

Part Window Coverage – Full Colour

Part coverage to the windows as a full colour print is also a good option to keep costs down

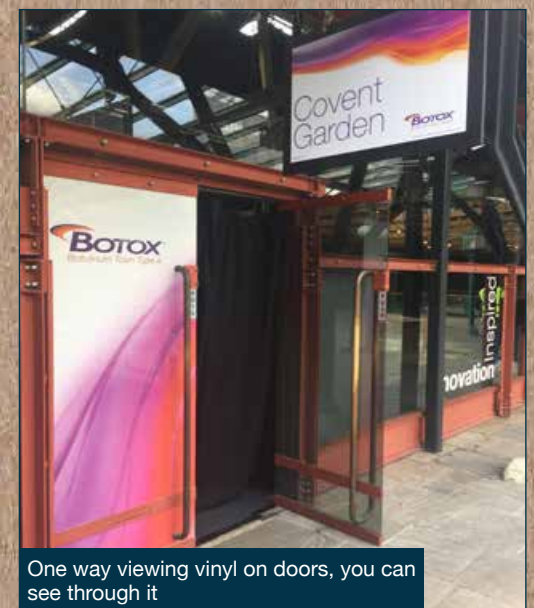
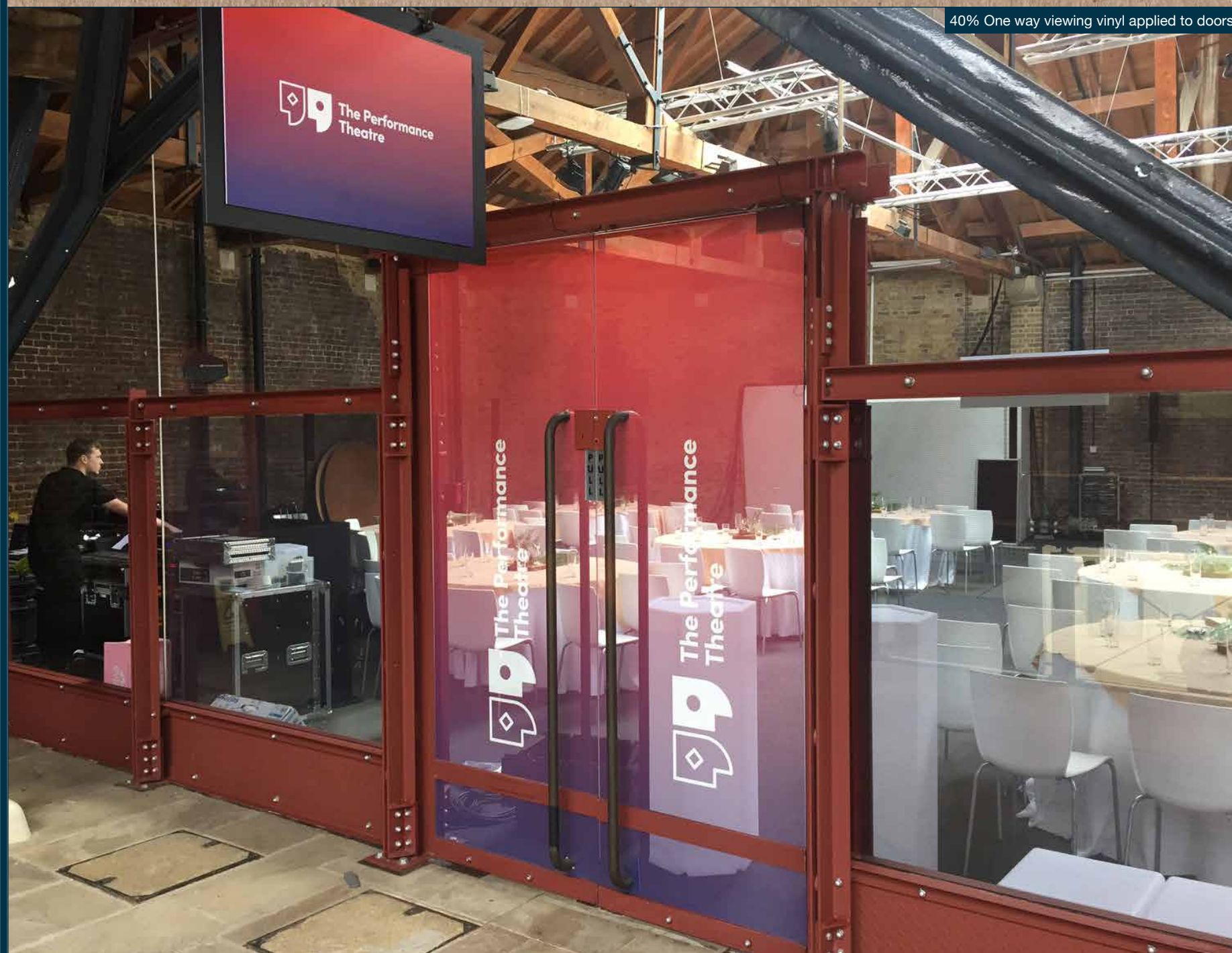


Window Branding 5

Window vinyl - Different Effects

Perforated window marking film

Here's some different printing effects that can be considered.
Perforated window marking film offers a semi transparent look one side and see through the other.

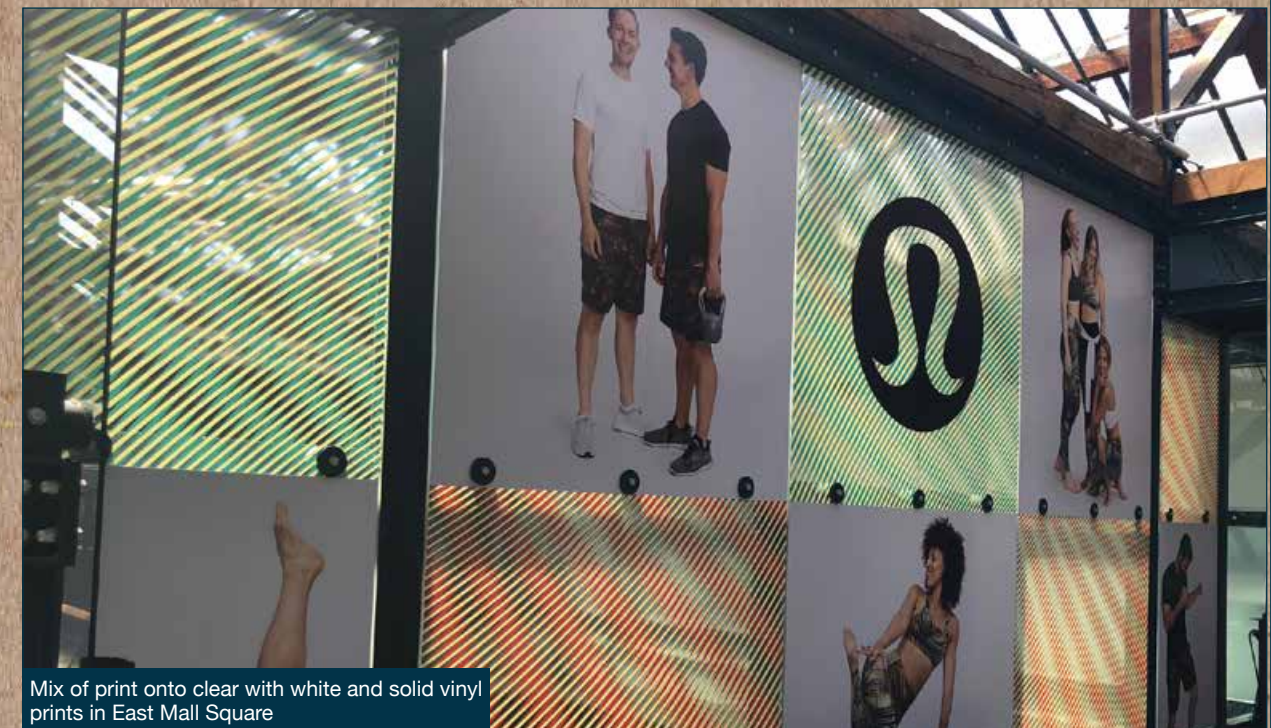
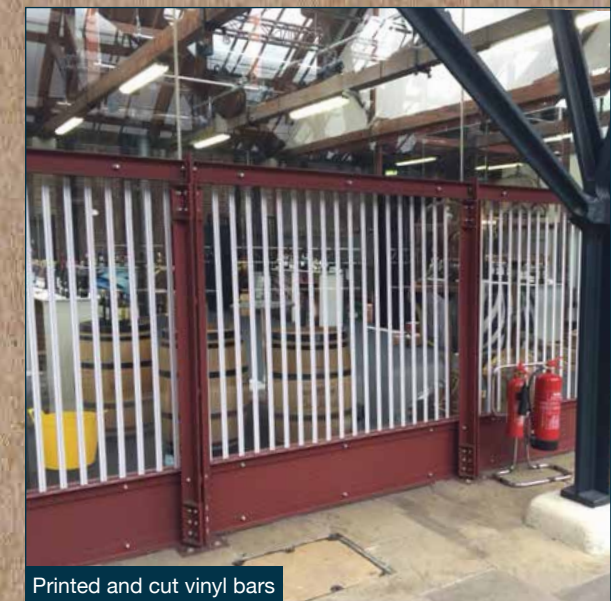
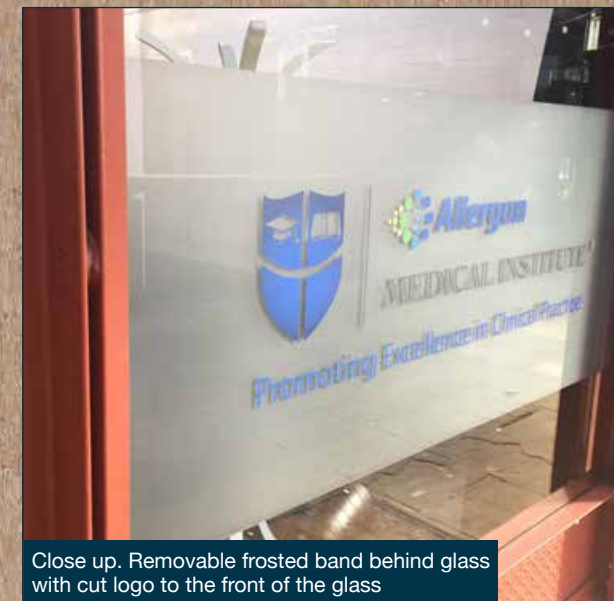
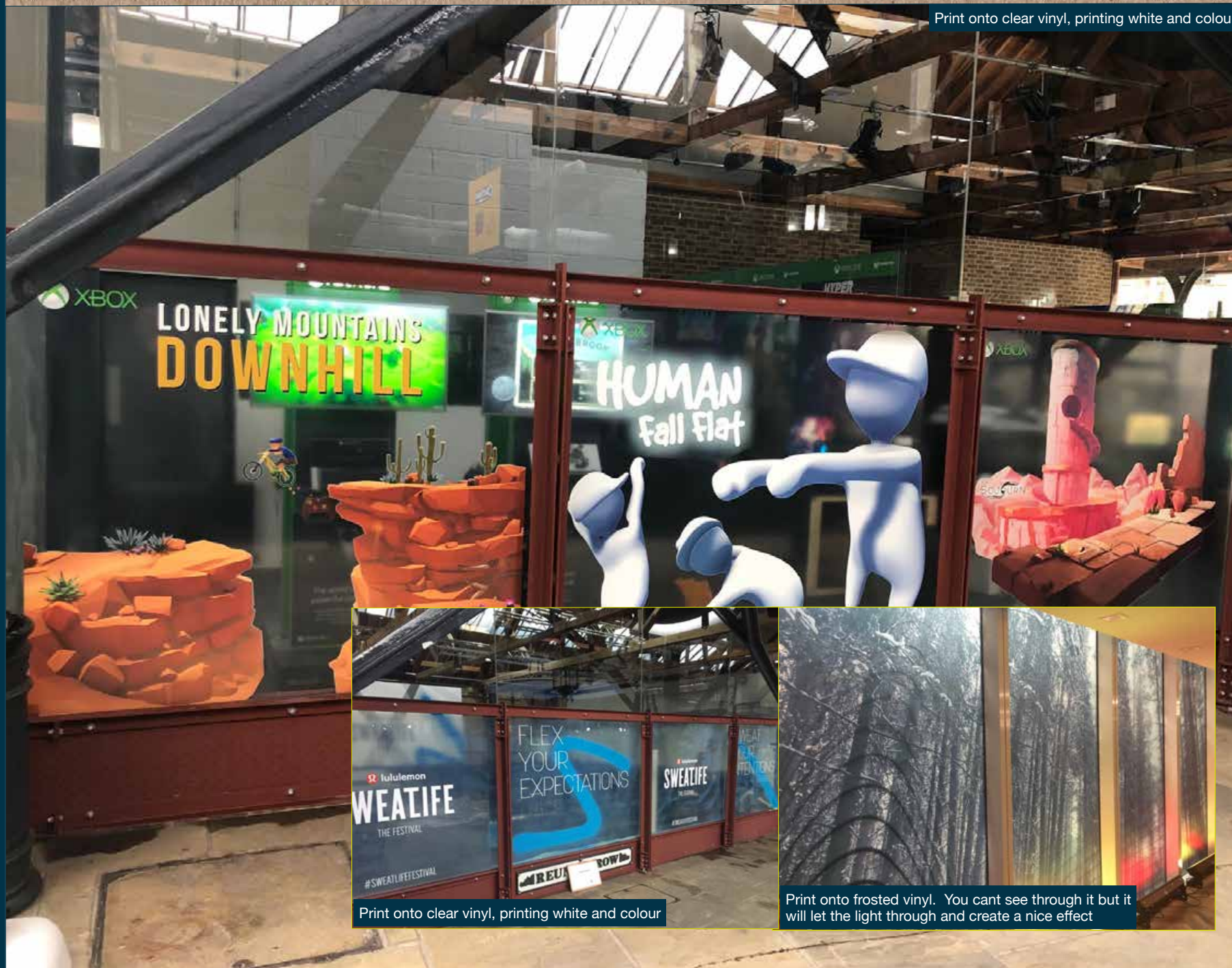


Window Branding 6

Window vinyl - Different Effects

Frosted and clear vinyl

Frosted and clear vinyl can offer different effects for branding your areas



Window Branding 7

Window vinyl - Different Effects

Clear and translucent

Further effects of backlit translucent and clear vinyl with UV frosty ink and Solvent clear ink

Print onto 3M Clearview offering optically clear vinyl with see through print



Print onto transparent vinyl with light behind



UV print onto clear with cut vinyl

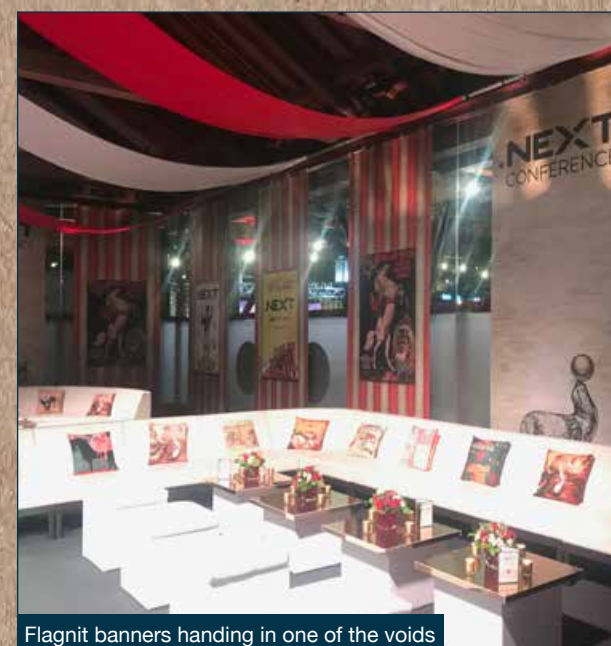
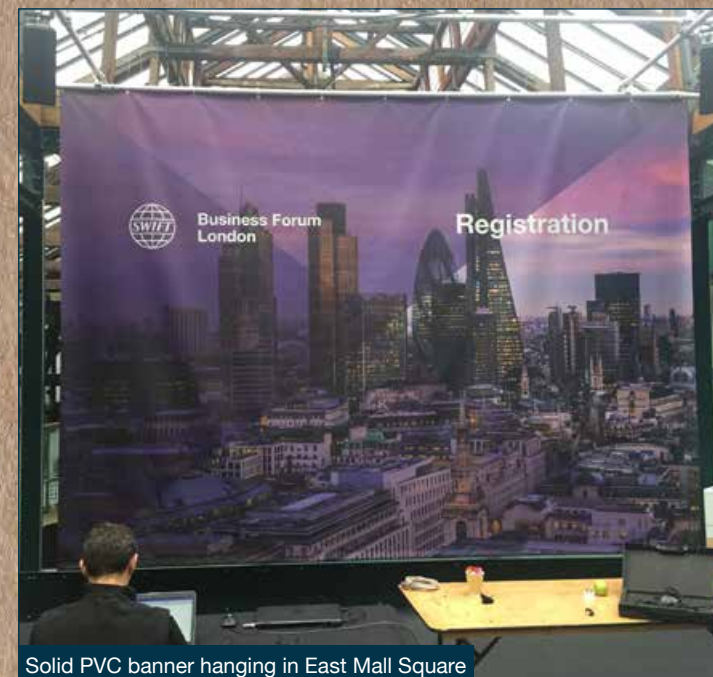
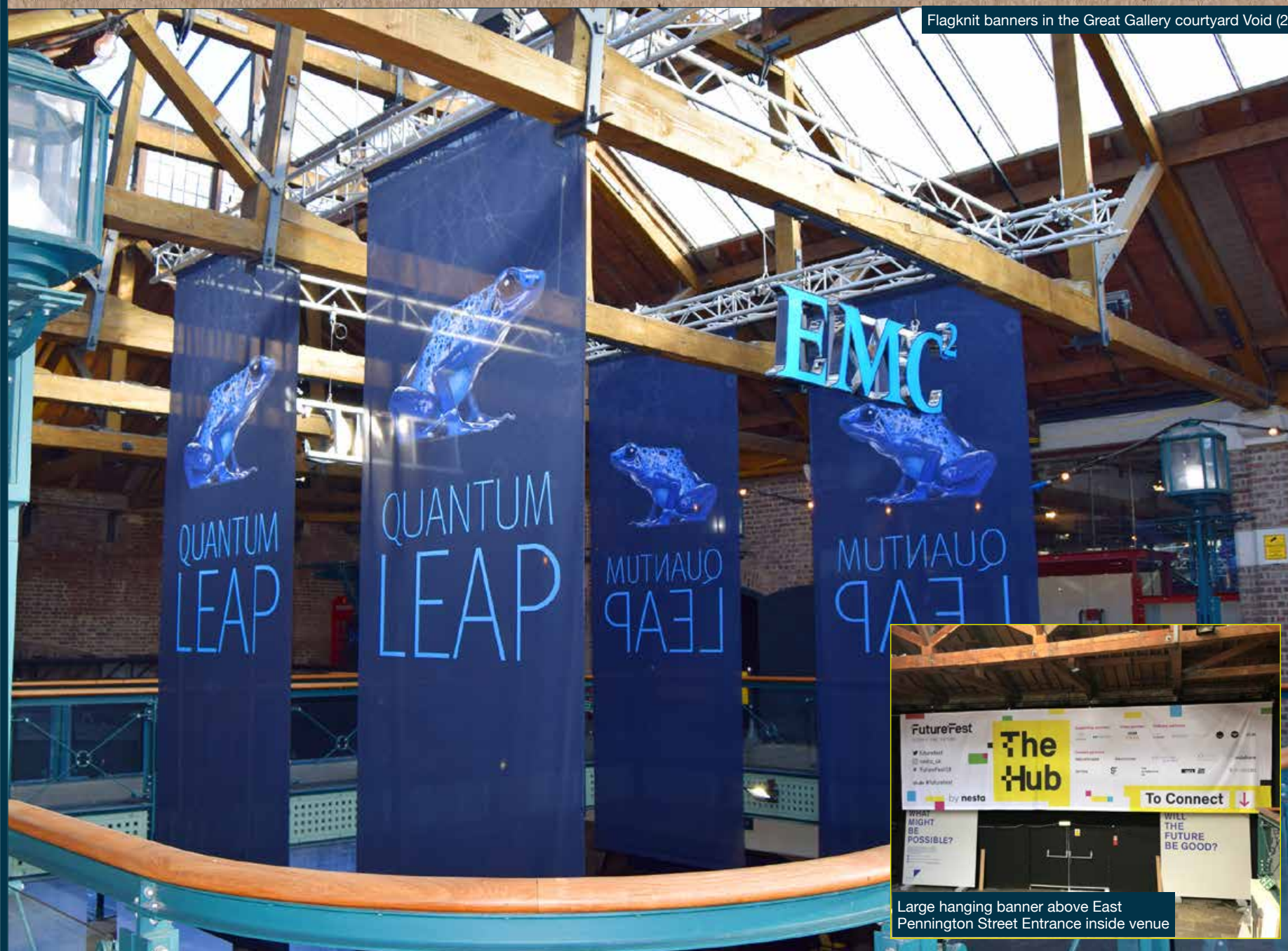


UV print onto clear with cut vinyl

Hanging Banners

Hanging Banners –
Around the venue and in the function rooms

Plenty of areas to hanging banners of all sizes



Circular lighting truss banners

Truss Banners

Located in three voids down the East Mall Walkways

These circular truss's at 6m in diameter offer a great opportunity for high level branding. Located in 3 voids down the East Mall Walkways
There are various options and materials available for branding these lighting rigs



Hanging portrait flagknit banners



Full Circumference polyester fabric banner



Backlit dye sub polyester infill banner

The Dock Gallery

The Dock Gallery

Outside and entrance branding

Recently renovated, The Dock Gallery is a self-contained event space perfect for conferences, drinks receptions and dinners

Front Door Entrance - Vinyl onto Doors and Windows
& free standing flags



Vinyl on glass



Entrance Area & Reception. Hanging panels, desk fronts and welcome tension fabric wall



Signage to The Dock Gallery



Bespoke Display with Banner Drapes from rafters

The Dock Gallery

Dock Gallery

Central catering, bar and social area

Lots of opportunities for hanging banners and panels within this light and airy central space

Bespoke Decorative POS tree. Branded full width bar with branded table tops



Carpet floor vinyl in catering area

Hanging mobiles against catering back wall



Full length hanging banner behind bar



Hanging Banner behind bar with hanging mobiles



Large Hanging Banner in catering area

The Dock Gallery

Dock Gallery

Hanging banners and stage backdrops, with a few other ideas

The main conference area has a wealth of branding opportunities

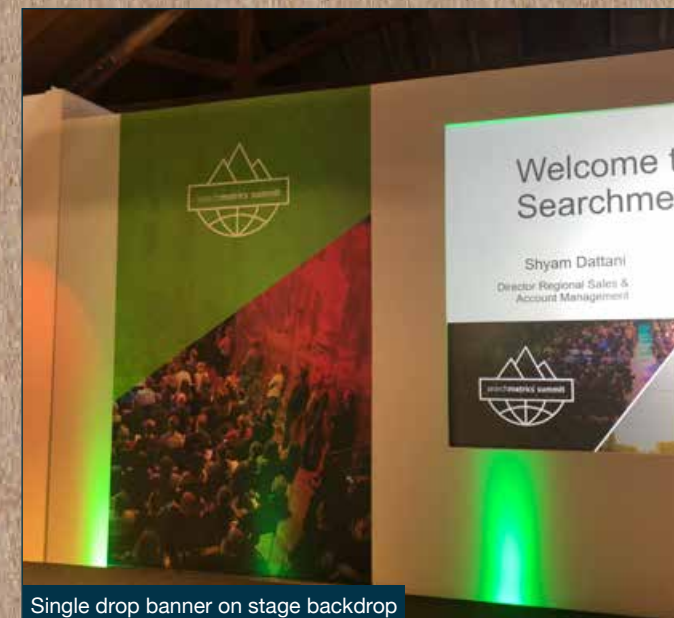
Single Banners in Main Space, hanging against the wall



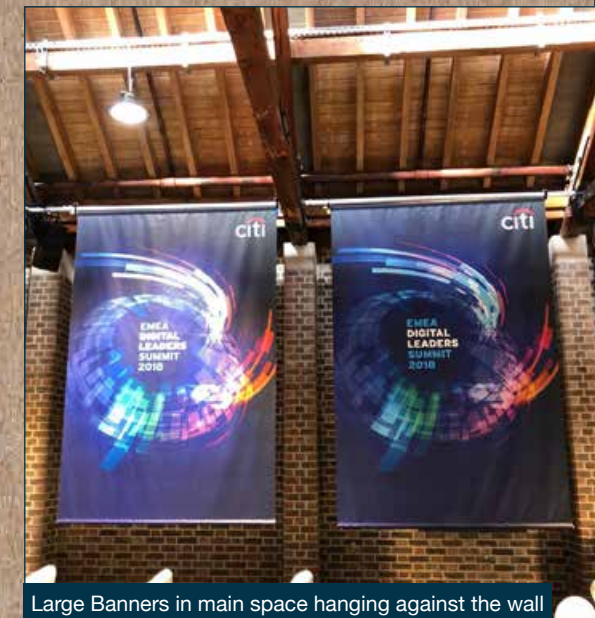
Wrapped Stage Backdrop



Vinyl on sink fronts and mirror in bathrooms



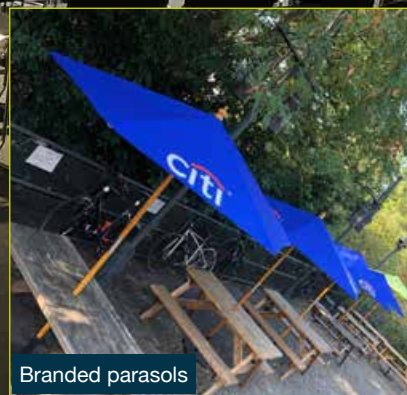
Single drop banner on stage backdrop



Large Banners in main space hanging against the wall



Printed cubes



Branded parasols



Strut card on bar with handout leaflets



Printed deckchairs

Tunnels in Winter

Tunnels

Branded vinyl on glass

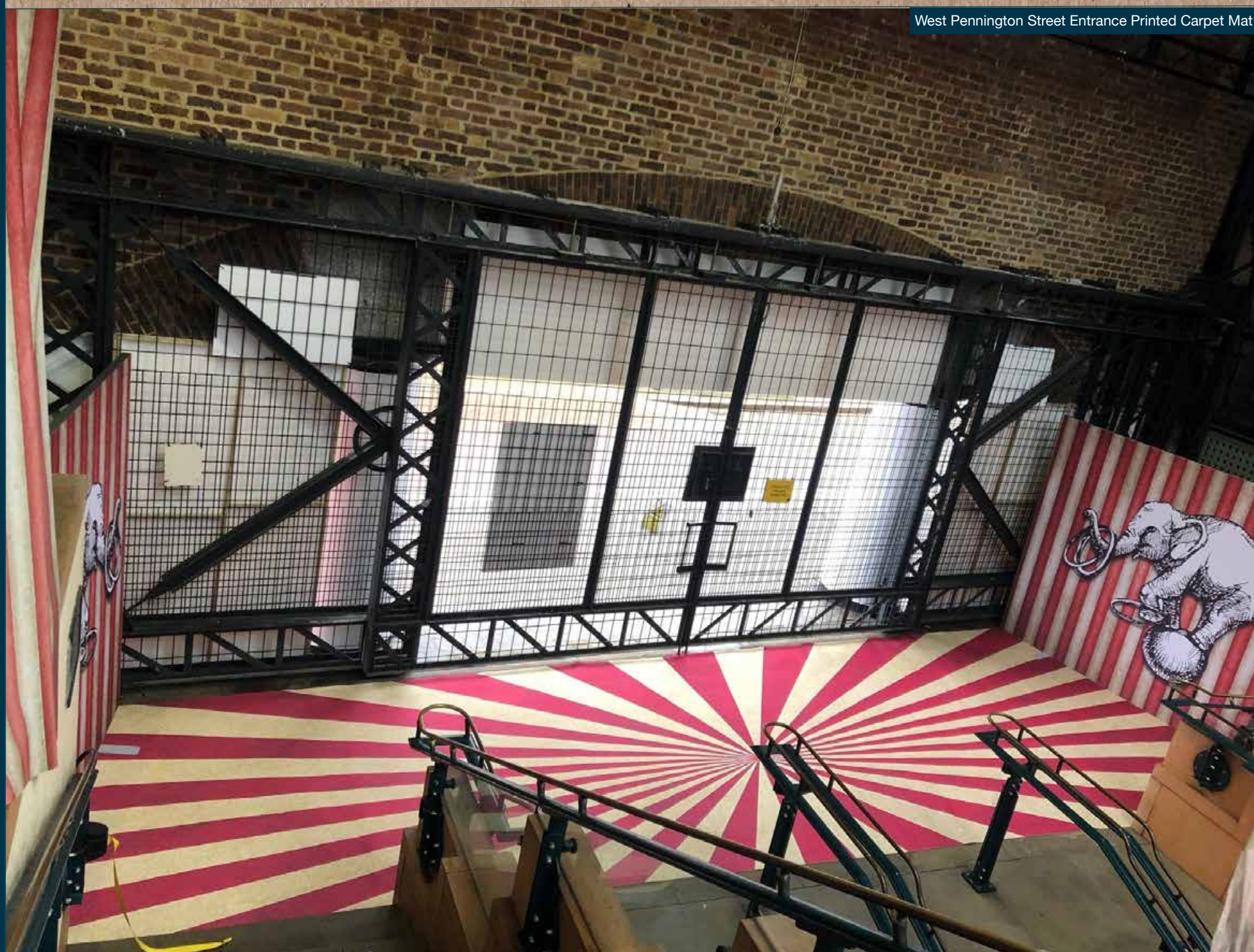
These branded glass tunnels offer guests a cosy immersive experience as they walk from one area to another



Floor Branding

Floor Branding
Applied to any area

For something a bit different in certain areas the floor is a branding opportunity. Most floor areas can be branded with certain floor products



Free Standing Solutions 1

Freestanding solutions

Most are available to be purchased or hired just for your event

We have a variety of free standing solutions that can be installed anywhere around the venue.

Linking Twist Systems



800mm Wedge Base with double sided graphic with choice of vinyl covered base



Architectural Banner Stands



Fabric Tunnels

Free Standing Solutions 2

Freestanding solutions

Purchased or hired just for your event

We have a variety of free standing solutions that can be installed anywhere around the venue.



Free Standing Solutions 3

Freestanding solutions

Purchased or hired just for your event

We have a variety of free standing solutions that can be installed anywhere around the venue.

Tension Fabric Frame



1m wide wedge base with cut to shape 3D graphic with illuminated led lasso and grass covered base



Stackawraps 3D storage graphic



A Sign Board



Vertical Curve Tension Fabric Display



800mm Wedge Base

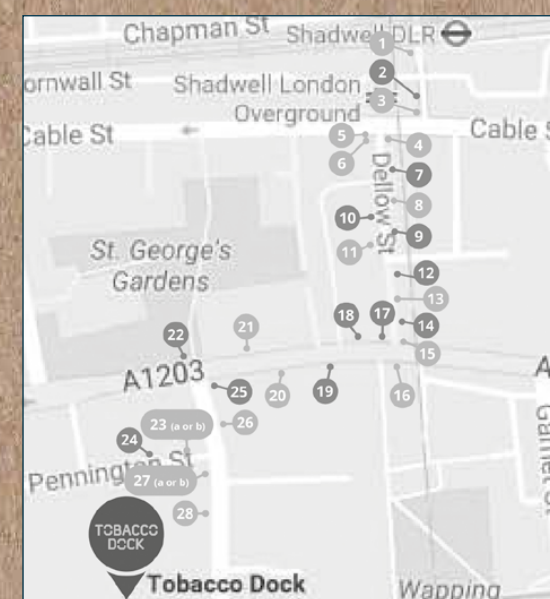
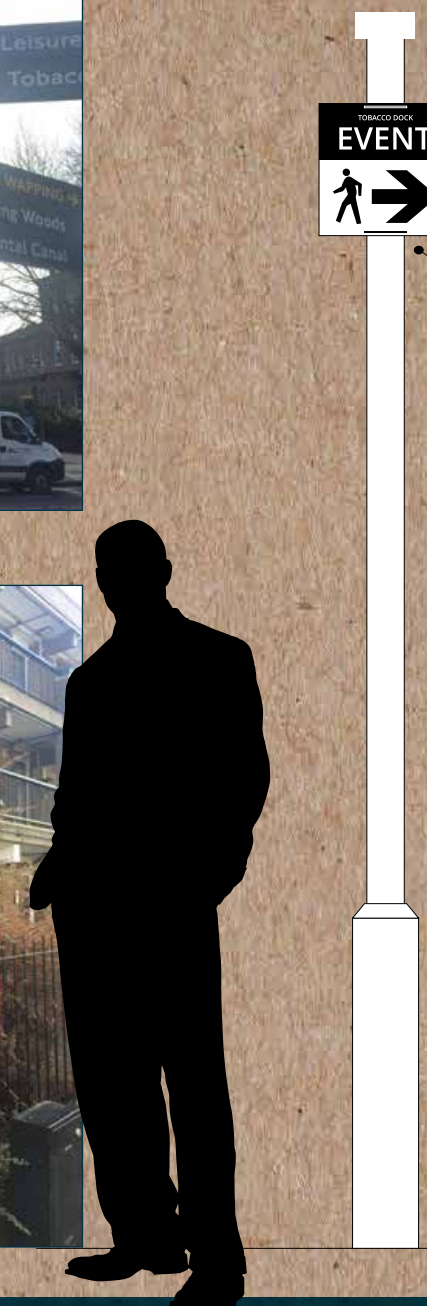


Free standing LED light tower

Directional Street Signage

We have a detailed map with references to make it easy and cost effective to be able to direct your attendees directly to the venue

Displayways have relationships with the 3 authorities that approve signage to be attached to various lampposts along the routes to Tobacco Dock from all directions.



Alternative Production Ideas

Some Inspiration

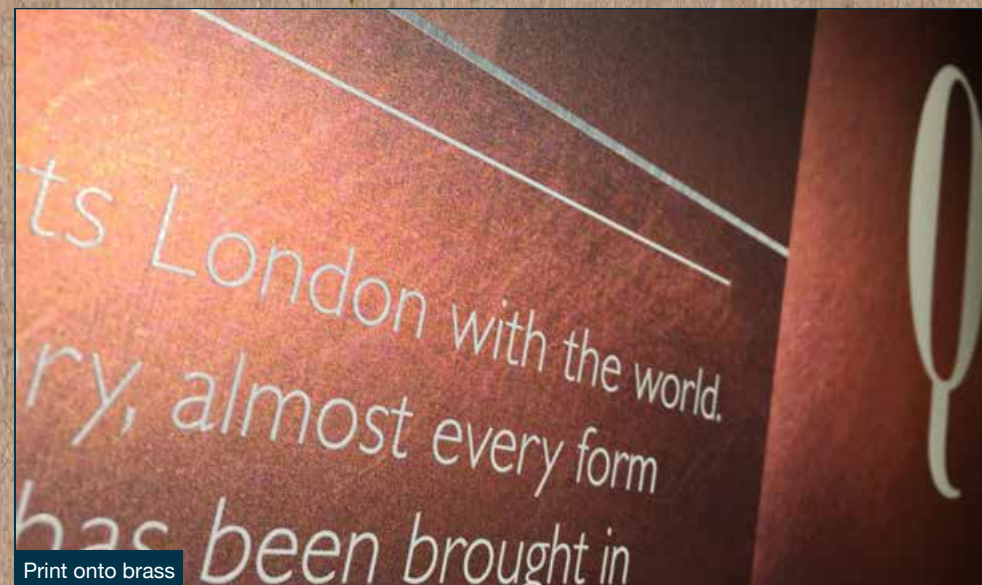
There are a variety of alternative print solutions if you are looking for something different



Alternative Production Ideas

Some Inspiration

There are a variety of alternative print solutions if you are looking for something different



A few more examples



A few more examples



A few more examples



A few more examples



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